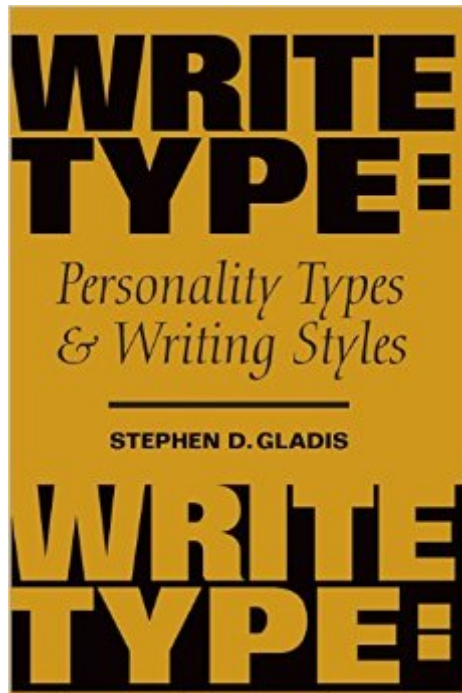


The book was found

WriteType: Personality Types And Writing Styles



Synopsis

This book outlines the 4 different writing "personality types": the correspondent, the technical writer, the creative writer, and the analytical writer. Readers will learn their own natural type and be better able to flex their writing style to more appropriate WriteTypes as the need calls for them.

Book Information

Paperback: 144 pages

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Language: English

ISBN-10: 0874252210

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Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #2,696,027 in Books (See Top 100 in Books) #128 inÂ Books > Self-Help > Handwriting Analysis #2803 inÂ Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship #3889 inÂ Books > Education & Teaching > Schools & Teaching > Education Theory > Educational Psychology

Customer Reviews

WriteType is a useful application of MBTI personality typing to the work of writing and managing writers. Almost 25 years old, it escapes datedness through the continued popularity of the Myers-Briggs personality framework and the absence of any more recent application of the MBTI to writing. It's worth a quick first read and a place on your desk for later reference. Following a concise description of personality typing, Gladis introduces his classification of writers into Correspondents (SF), Technical Writers (ST), Creative Writers (NF), and Analytical Writers (NT). This scheme structures the rest of the book as the author explores the strengths, weaknesses and preferences of these four writing types. The book closes with a discussion of how different types of writers work together in teams and how they can best be managed. This book is both well written and well designed. Particularly useful is the one-page "Thumbnail Personality Sketch" that allows readers to quickly estimate their own personality types, making the remainder of the book more relevant and useful. Thoughtfully distilled summary tables emphasize differences between writers in basic approach to writing, use of prewriting techniques, drafting strategies, editing styles, and response to team assignments and feedback. The author's other books on writing, *Survival Writing for Business*

and Manager's Pocket Guide to Effective Writing, are also recommended.

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